



The Patidar Gin Science College, Bardoli
Student Sensitisation Program
“Problem Identification & Ideation”

Objective: To create the awareness of SSIP 2.0 policy among the new intake students.

Expected Outcomes: After completion of talk, student will be

- aware about the student start - up and innovation policy (SSIP 2.0), Government of Gujarat
- able to prepare the proposal for getting financial assistance under the policy

Date: 21/07/2026

Time: 11.00 am to 12.30 pm

Venue: Activity room, The Patidar Gin Science College, Bardoli

Video link: <https://teams.microsoft.com/meet/43752688394248?p=Q9Atd1jonV5S548aPu>

Targeted Audience: F.Y. B.Sc. students of the college (New intake- 190 students)

Speaker: Ms. Arti Patel, Associate Manager, HE PMU SSIP 2.0 -KCG

Coordinators: Dr. Sheetal B. Karmur and Dr. Mukesh J. Keshvani

SSIP cell has arranged the awareness virtual session on **Student Sensitisation Program Problem Identification & Ideation** on 21/07/2026 at The Patidar Gin Science College, Bardoli. Session was conducted by Ms. Arti Patel, Associate Manager, HE PMU SSIP 2.0 – KCG, Ahmedabad. Dr. Bhavinbhai R. Naik, Principal of The Patidar Gin Science College, Bardoli has welcome the speaker, college staff members and students. Principal sir has appreciated the efforts given by KCG to create awareness about the SSIP policy among the students. Dr. Mukesh J. Keshvani, SSIP- Coordinator has shared the on-going PoC details under the SSIP. Ms. Arti Patel has shared the objective and vision of SSIP policy 2.0. She has given brief details about various skills required to become entrepreneur. Madam has guided the students to prepare the business plan for getting the grant under the policy. She has shared the details which include in the Proof of Concept (PoC) /presentation. It has been observed,



students have taken interest through asking the questions/queries. Talk was ended through sharing the vote of thanks by Dr. Mukesh J. Keshvani, Co-coordinator of SSIP cell.



Knowledge Consortium of Gujarat | Department of Education
Government of Gujarat

Student Sensitisation Program

Problem Identification & Ideation

by
Arati Patel
Associate Manager
HE PMU SSIP 2.0 - KCG



📅 Date: 21 July 2026
🕒 Time: 11:00 AM – 12:30 PM

The Patidar Gin Science College - Bardoli



Ms. Arti Patel is conducting virtual session



College staff and students attending the session